Q. What is Probíta?
A. Probíta is a delicious, convenient chew packed with four grams of hydrolyzed collagen protein—the most bio-identical protein source on the market—that supports healthy joint flexibility and skin, while promoting restful sleep. Probíta is the first hydrolyzed collagen protein product brought to the market in a chewable form. Small enough to fit in your pocket, this powerful protein goes anywhere you do.

Q. What is AC² Technology?
A. AC² Technology is Vísi’s propriety blend of hydrolyzed collagen protein and arctic cloudberry. This unique blend is the foundation of Probíta’s unparalleled protein nourishment and antioxidant protection.

Q. What does “hydrolyzed” mean?
A. Hydrolyzed means the protein has been broken down naturally to make it easily digestible and highly absorb-able. Even those suffering from compromised digestive systems can benefit from hydrolyzed collagen protein. Vísi’s proprietary hydrolyzation process uses all natural enzymes to completely maximize protein assimilation for the highest possible quality protein you can purchase at any price.

Q. Why is hydrolyzed collagen protein better than other protein sources?
A. Hydrolyzed collagen protein is the most bio-available protein available. This means that it already occurs naturally in the human body, resulting in an amazing 95% absorption rate when consumed. Other commonly used proteins have a significantly lower absorption rates (Whey—53%, Soy—26%, Pea—16%). Once absorbed, hydrolyzed collagen protein is immediately recognized as part of the body, which results in faster and more effective utilization of this vital building block.

Q. What is the process to create hydrolyzed collagen protein?
A. Vísi’s hydrolyzed collagen protein is “hydrolyzed”, meaning broken down, by a proprietary process of naturally dissolving collagen protein in water using fruit enzymes (not acid). Unlike gelatin, which is damaged by heat processing, fruit enzymes extract collagen protein without heat, chemicals, or acids. The collagen protein then goes through a multi-step process that includes micro- and nano-filtration, sterilization, and drying. This enzymatic process takes up to six hours to ensure the finest quality of protein.

Q. What is the recommended time to take Probíta?
A. Vísi recommends 2-4 chews per day. Take 1-2 chews between breakfast and lunch, 1-2 chews between lunch and dinner, and 1-2 chews before bed (optimal for muscle and joint recovery).

Q. What are the benefits of Probíta?
A. Protein is an essential building block of life, and Probíta contains the most bio-available protein on the market. Hydrolyzed collagen protein boasts a 95% absorption rate and is essential in creating connective tissue, which improves mobility in the joints along with skin health. When taken at night before going to bed, Probíta is extremely effective in aiding the body’s natural state of repairing, building, and healing muscle tissue, and helps encourage restful sleep. Probíta is small enough to fit in your pocket, so it’s easy to get the protein you need on the go.

Q. How many grams of protein are in a Probíta chew?
A. Probíta contains 4 grams of protein in every chew.

Q. How many calories are in each serving of Probíta?
A. The number of calories differs between Probíta’s two delicious flavors. Chocolate Probíta contains 30 calories per chew and Lingonberry Probíta contains 20 calories per chew.
Q. What is the source of protein used in Probíta?
A. The collagen protein comes from a bovine source, specifically the dermis layer (hide of the cow).

Q. Are the cows pasture raised and grass-fed?
A. Yes. The cows are pasture-raised and grass-fed.

Q. Why use a bovine source of collagen and not a vegan source?
A. Bovine collagen and human collagen are nearly identical, so the body can instantly recognize and utilize hydrolyzed collagen protein. Vegan sources are not as effective.

Q. Is Probíta all natural?
A. Yes. All the ingredients in Probíta are derived from a natural setting as opposed to being synthetically produced in a laboratory.

Q. What type of chocolate is used in Chocolate Probíta?
A. Chocolate Probíta contains 100% natural cocoa powder.

Q. Is hydrolyzed collagen protein kosher certified?
A. Hydrolyzed collagen protein is kosher certified.

Q. Is Probíta gluten-free?
A. Yes. Probíta is gluten-free.

Q. Is Probíta safe for nursing mothers?
A. Although the ingredients in Probíta are considered safe, it is always best to consult your physician if you are pregnant or nursing.