Taking Protein to a Whole New Level. When it comes to health and wellness, protein has become a vital component, and it’s easy to understand why. Protein is a crucial element of virtually every cell in the human body. It is the major building block of bones, muscles, cartilage, skin, and blood. Our bodies require protein to make enzymes, hormones, and other critical body chemicals, as well as to build and repair cells, tissues, and organs. Probíta with Hydrolyzed Collagen provides the perfect, most convenient, superior-quality protein on the market today.